



Socrates & Natural History Museum Announce Strategic Partnership

December 19, 2018, Las Vegas, Nevada – Education Revolution, LLC, the creator of the award-winning Socrates Learning Platform, today announced its strategic partnership with the Las Vegas Natural History Museum. The partnership will involve a number of key initiatives that will benefit both Museum members and users of the Socrates software. The initiatives include making the Socrates software available to Museum members as part of their annual membership fee, and the creation of Museum-curated card packs for Socrates users. The first card pack, Mesozoic Era (about 252 to 66 million years ago), will feature creatures that existed millions of years ago, including dinosaurs.

"Children are an important part of our audience, it is our goal to expand their minds and give them an appreciation of culture and natural history, locally and globally", stated Marilyn Gillespie, the Las Vegas Natural History Museum's Executive Director. "The Socrates Learning Platform is a natural fit in its goal to provide education on a wide range of topics, and it does this in a way that is impactful and relevant to the learner. We are excited to partner with Socrates and that we can offer this additional value-added service to our members."

"The Natural History Museum is a critical educational resource for the community and we look forward to working with them towards our mutual goals to educate children and adults in our community", stated Brian G. Rosenberg, Education Revolution's Chief Executive Officer. "Our partnership with the Museum will create



The T-Rex and Triceratops on display at the Las Vegas Natural History Museum and will be featured in the upcoming Socrates "Mesozoic Era" card pack curated by the Natural History Museum.

significant benefits for the Museum members and attendees, and for Socrates users."

The strategic partnership between Socrates and the Las Vegas Natural History Museum will focus on three key areas. First, Socrates and the Museum will collaborate to produce card packs that can be collected within the Socrates software. Each card pack will have educational content about the topic, starting with the Mesozoic Era card pack. Second, Socrates will be available shortly for use by Museum members. Thirdly, the Museum will use the Socrates Learning Platform to deploy its own content through the platform to make it available to Socrates users within the Las Vegas community.

Socrates is fun for students, with an extensive library of games and sought-after gamification. The games encourage, reward, and engage students through play. Students collect tokens and tickets by answering content-related questions. Students can also acquire emojis and collect cards from within the Socrates card pack series. When they play more, they learn more.

About the Socrates Learning Platform for School Students

Socrates is a revolutionary learning platform that dynamically adjusts to the individual learning needs of each student across any educational content. Socrates is already deployed in elementary and middle schools. Socrates is directly available to students, teachers, schools, parents/guardians (including for homeschooling), libraries and museums. Socrates includes various "Command Centers", including the Teacher Command Center that provides a powerful teacher assistant that lets teachers know when and where each student needs help. The Testing and Benchmarking Module allows teachers to automatically create, administer, grade and compare tests to quickly and with-ease evaluate student





progress. The Parent & Tutor Command Center connects the home and classroom. Socrates games and gamification keep the child wanting to play more – the more they play, the more they learn. www.withsocrates.com

About Education Revolution, LLC

Education Revolution, LLC is rapidly becoming a leader in online education with its award-winning Socrates Learning Platform. The Platform is already being used in elementary and middle schools and the range of educational content provided is steadily growing. Socrates includes a unique dynamic learning engine that adjusts the content to precisely match the learning needs of each student, resulting in students learning up to three times faster. The National Science Foundation awarded Socrates with a grant in recognition of its unique innovation and significant societal benefit. www.withsocrates.com

Education Revolution is based in Las Vegas, Nevada. To find out more about Socrates or Education Revolution, please contact:

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About the Las Vegas Natural History Museum

The Las Vegas Natural History Museum opened in 1991 and is a private, non–profit institution dedicated to educating children, adults, and families in the natural sciences, both past and present. Through its interactive exhibits, educational programs, and the preservation of its collections, the Museum strives to instill an understanding and appreciation of the world's wildlife, ecosystems, and cultures. The Museum is accredited with the American Alliance of Museums. Please visit www.lvnhm.org or call (702) 384–3466 for additional information.